



The Restaurant & Food Show معرض ليبيا للمطاعم والغذاء

<b>26</b>	<b>27</b>	<b>28</b>	<b>29</b> May	<b>30</b> MAY
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY

**TRIPOLI INTERNATIONAL FAIRGROUND** 



### The Restaurants and Food show 2025

After the remarkable success of the second edition of the Libya Restaurants and Food Exhibition 2024 in Benghazi, which achieved a growth rate of %108.6 compared to the first edition, with the participation of 83 local and international exhibiting companies over an area of 6,800 square meters, and attracting more than 23,000 visitors as part of a joint event with Pharma Libya and Libya Build, spanning a total area of 25,000 square meters, we are pleased to announce the third extraordinary edition in 2025, from May 26 to May 30, at the Tripoli International Fairground.

Look forward to a more distinguished and expansive event featuring innovative activities and dedicated spaces for restaurants and cafes. This will provide you with a golden opportunity to connect with the public, decision-makers, and investors.

We are excited to invite you to participate in the largest gathering aimed at shaping the future of the food sector in Libya.

## **Our Vision**

Our vision is to make Libya a bridge connecting regional and international food service industries for developmental cooperation and a hub for sustainable trade and investment relationships.

## **Our Mission**

Our mission is to support and enhance the food and restaurant sector in Libya by organizing distinguished events that promote interaction, exchange of expertise, and collaboration among companies and individuals in this field.





## **Importance of Participation**

Participation in this exhibition enhances your brand's presence and positions it at the forefront of the evolving food and restaurant sector. It provides a unique opportunity to introduce new brands to the public and engage with various private and public organizations, enabling valuable networking opportunities for growth and expansion strategies.

## **Importance of Visiting**

Visiting this exhibition offers a unique opportunity to explore the latest trends in the food and restaurant sector, interact with companies, factories, and hospitality firms, and expand distribution channels. It allows you to access global innovations and increase foreign participation, contributing to the economic development of Libya by opening new business opportunities and expanding trade networks.

## **Visitor Profile**

- Government officials
- Leaders and decision-makers in the food sector
- Ambassadors and trade attachés
- Businessmen

- Procurement and tender managers
- Suppliers and distributors
- Executives and CEOs of companies and holding corporations



#### **Key Statistics from 2024**

2024



hii



Local and international exhibiting companies



Total area of the

joint event

# ı IÅ 23,000

Total number of visitors for the joint event

**%96** The exhibition helped them with their marketing strategy.

**%91** Praised the quality of media coverage.

 Praised the quality of visitors.

# **%85**

Of participants expressed their desire to participate in the third edition in 2025.

# **%108**

Growth rate of the event compared to the previous vear.

Of participants praised the level of organization and preparation of the exhibition.









- Food producers and importers
- 2025
- Technology
- Raw materials and ingredients
- Cooking and kitchen equipment
- Meat and seafood
- Insurance companies
- Ocatering companies
- Confectionery and nuts
- Printing and packaging
- Fresh and canned foods
- Nutritional supplements
- Restaurants and cafes
- Related agricultural products
- Food services
- Logistics and marketing services



Targeted Sectors 娩

### **Participate & Book Your Space Now!**







MONDAY

MAY

27

TUESDAY

WF

WEDNESDAY

THURSDAY

29

MAY

FRIDAY

30

MAY

#### For booking and inquiries:

28

MAY

sales@alwaslevents.com +218 91 446 25 25

orcanizers الوصْل للمعارض **Alwasi**Events

