



# The Restaurant<sup>®</sup> & Food Show

معرض ليبيا للمطاعم والغذاء

02-05  
OCTOBER  
2023



BENGAZI,  
BENINA AIRPORT

+218 91 446 25 25  
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Tripoli - Gurgi, the street  
after Alrahla Gas Station

www.alwaslevents.com

Organized by:



الوطن للمعارض  
AlwaslEvents

## About Restaurant & Food EXPO.

The Restaurant & Food Expo Benghazi Show is the once-a-year event that focuses on serving the foodservice industry in the Libya. We offer you the opportunity to see the best in the restaurant and food service industry. From the newest food trends to the best in technology to fit your restaurant and everything in between. Investing in the hospitality sector, specifically restaurants and cafes, is considered one of the most prosperous areas due to its fulfillment of many social and commercial goals and needs, which makes investment in it an opportunity for growth. Moreover, This expo is an excellent opportunity for businesses to connect with potential customers and partners in both the B2B and B2C sectors.

## The Vision:

To make Libya serves as a linking bridge between regional and global foodservices industries for development collaborations as well as a center for enduring commercial and investment relationships.

## The Mission:

To achieve a direct access to a highly focused group of executives, purchasers, procurement managers, chiefs, cooks, contract manufacturers, Sales managers, catering companies, agencies and many others meetings with professionals, startups and business development managers who are establishing new relationships, looking for new products, technologies ,supplies, or starting new projects.





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# WHY BENGHAZI?

As Libya continues to rebuild after years of internal conflict, the city of Benghazi is becoming a rapidly expanding hub for cultural and economic development..

There are many reasons why exhibiting in Benghazi now is a strategic move for businesses looking to expand their reach and connect with new customers. Benghazi is a city with a rich history and a vibrant culture, making it an ideal location for events and exhibitions that showcase the best of what the east region has to offer.

Additionally, the city is strategically located on the Mediterranean coast, making it easily accessible to businesses from all over the world. It is a significant event: whether you are looking to connect with new customers, establish new partnerships, or simply showcase your products and services to a wider audience, At such a time, the city of Benghazi will become the eastern gateway to Libya to build successful relations and trade in the current development and growth.



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## Why Exhibit?

The main goal of Restaurants & Food Expo® Benghazi is to maximize exhibitors' chances for success and offer valuable networking prospects. Representation from hundreds of local and international companies, institutes, and organizations makes it a beneficial event for efficient marketing, lead generation, and the promotion of products or services by meeting key industry influencers. In 2023, R & F Expo enables your company to have maximum visibility among hundreds of global industry professionals. This Expo can establish a platform for new products; you can connect directly with your intended audience and discuss solutions with decision makers looking for solutions that you provide. This more personal and effective approach is available at of Restaurants & Food Expo®.

## Why Visit?

- A leading platform for those planning to expand their business through various channels of franchise and distribution
- Attract new investors for your restaurant or food concept
- Explore businesses with similar profiles and operations.
- Direct Gateway to retailers and customers
- Branding Opportunities.
- Discover new products and technologies

## Visitor's Profile

Food & Drinks Manufacturers & Processors

Food Court Retailers / General Retailers

Distributors & Wholesalers

Hotel Supplies Dealer

Caterers & Hoteliers

Restaurant owners

Hotel and Restaurant Equipment and Suppliers

Bakery Owners

Snack Producers

Food Service Professionals

Food Consultants

Chefs /Cooks Restaurant Managers.

Brand Ambassadors / Owners / Agents / Dealers





## Exhibiting Sectors:

Food Producers and Processors (Food & beverages)

Food Services (Catering, Ordering, Delivery)

Raw Material and Ingredients

Meat & Sea Food

Confectionery & Chocolates

Agricultural Sector

Equipment ( Cooker, Fryers, Ovens, Beverage Fountains, Ice Cream...etc.)

Packaging Material and Machinery.

Technology (APPs, Kitchen and Table Management Software)

Printing, Coding, Labeling

Graphic Design

Furnishing (Furniture & Decore)

Architectural Firms

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### Event highlights:

Restaurants & food Expo® is scheduled from October 2nd, until 5th 2023 at Benina International Airport.

### Contact US:

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